

**CloudCheckr**

# **CloudCheckr Helps Nonprofit Reduce Cloud Costs and Manage Multiple Accounts**

Animal welfare organization achieves total  
AWS visibility





## Business Objectives

- Understand and track AWS expenditures to reduce cloud costs by at least 10% annually
- Increase cloud security to protect internal applications and data assets
- Simplify troubleshooting across multiple AWS accounts in a growing organization



## The Results

- Reduced cloud costs by nearly 30% across 18 different AWS accounts
- Set up alerts for security best practices in a single pane of glass
- Troubleshoot complex issues and stay up to date with best practices for a multi-account cloud infrastructure

Best Friends Animal Society is a leading national animal welfare organization. The nonprofit runs the largest no-kill sanctuary for companion animals in the United States as well as life-saving partnerships with nearly 3,000 animal welfare groups and shelters across North America.

With regional centers around the country and a vast network of animal welfare partnerships, Best Friends uses Amazon Web Services (AWS) to store, access, analyze, and report on data for hundreds of thousands of homeless pets and the organization's internal applications. The Information Technology teams manage their

public cloud environment with help from CloudCheckr, which enables them to identify cost savings, mitigate security vulnerabilities, and troubleshoot complex, cross-cloud account policy issues.

### **Finding Thousands of Dollars in AWS Cost Savings**

When Lead Cloud Architect Brent Bain joined Best Friends Animal Society in 2015, the organization was new to the cloud. They had chosen to host their website on AWS and ran a single veterinarian application on the public cloud platform as well. Bain's role, alongside two direct reports in the systems team and the organization's security engineer, was to examine the overall information architecture and prepare to migrate to the cloud.

What started out as two AWS accounts quickly turned into 18 total. For Best Friends, AWS powers everything from internal applications to data lakes, which give the organization visualization, reporting, and analytics capabilities. The information is vital in their mission to support animal welfare. Through AWS, the nonprofit is innovating with machine learning to find lost pets, transport animals to safety after natural disasters, and help more animals find their forever homes.

In the spring of 2020, Best Friends Animal Society had to find ways to save money—a problem organizations across industries faced amid a global pandemic. Bain and his colleagues were tasked with reducing IT expenditures by 10%. They started by looking at cloud costs. “We dove into CloudCheckr to understand where our cloud spend was and what we could adjust to impact that spend,” Bain says.

“Not only did I cut 10% off our budget but I ended up hitting closer to a 30% cut on our AWS spend, and that was directly related to being able to go into CloudCheckr and drilling into the different reports in the billing area.”

Bain says that [CloudCheckr CMx](#) showed Elastic Compute Cloud (EC2) instances for one account were overprovisioned. Features like CloudCheckr “Glacier Summary” and “Glacier Total Possible Cost Savings” Best Practice Check led to the discovery that a single S3 Glacier bucket cost around \$4,000 to \$5,000 per month and was storing backups dating back to 2016. With this insight from CloudCheckr, Bain changed storage types and

brought the account’s monthly costs down to around \$800.

The nonprofit’s overall cloud computing costs dropped by nearly \$20,000 per month on average. The majority of monthly savings can be credited to CloudCheckr’s cost management tools, though Bain says some projects were also postponed due to shifting priorities for the organization. In addition to cutting costs around storage, CloudCheckr helped Bain and his colleagues right-size instance sizes, evaluate which compute resources could be powered off overnight or on the weekends, and make changes to the cloud network layers.

Bain notes that the [tagging features](#) in CloudCheckr CMx are especially useful for generating accurate cost reports.



**Without the granular view CloudCheckr provided us, we would not have understood where the expenses were coming from.”**

**Brent Bain, Lead Cloud Architect, Best Friends Animal Society**

### **Following Security Best Practices**

Security is an important part of any organization’s IT strategy. But for Best Friends, with their AWS accounts serving so many distinct purposes, teams handling



cloud security need up-to-the-minute alerts to mitigate security vulnerabilities.

In one situation, Bain says, a developer had accidentally made a storage bucket for website images public which was not caught for several days. Fortunately, no critical data breaches occurred, and just one image was overwritten in error. But Bain knew that, if left unresolved, the issue could lead to an incident with greater consequences. To troubleshoot the problem, he looked at the [security features in CloudCheckr](#) and set an alert to notify his team when public resources are changed. Since then, the alert has triggered a couple of times when a developer didn't realize they put a public resource policy on those assets, notifying Bain and team to make an immediate fix. The alerts provide a "huge relief from a security perspective,"

says Bain, giving him and his colleagues more confidence in their day-to-day work. For developers, the easy-to-manage security settings in CloudCheckr CMx give them more freedom and confidence to create public resources themselves rather than having to rely on systems personnel to do that work for them.

### **Simplifying Troubleshooting and Workloads**

In his day-to-day role, Bain says that he is a "master troubleshooter," managing daily challenges such as database administration, networking, and hardware issues. He interacts with around 35 other IT personnel at Best Friends, across data, infrastructure, help desk, and information security functions.

On his team of three, Bain says that CloudCheckr is a vital asset in saving time

and ensuring that they can easily follow best practices. CloudCheckr helps the systems team streamline their workload. They have more time to innovate with machine learning technology to find pets, blockchain to manage animal history, and other high-profile projects for Best Friends. The alerts in CloudCheckr are easier to set than those found in AWS native tools, Bain says, and they've made troubleshooting simpler.

“CloudCheckr is a valuable tool for nonprofits because it helps us save time and ensure a more secure cloud environment, and it's reliable so that we know we can depend on it. We can manage billing, reporting, and cost savings in AWS, but CloudCheckr makes it so much easier.”

The added support from CloudCheckr's onboarding and Technical Account Management (TAM) teams is also a big perk for nonprofits like Best Friends.



**Nonprofit IT teams tend to be very small. CloudCheckr has reps who are willing to reach out and work with us, giving us added support for a lean team.”**

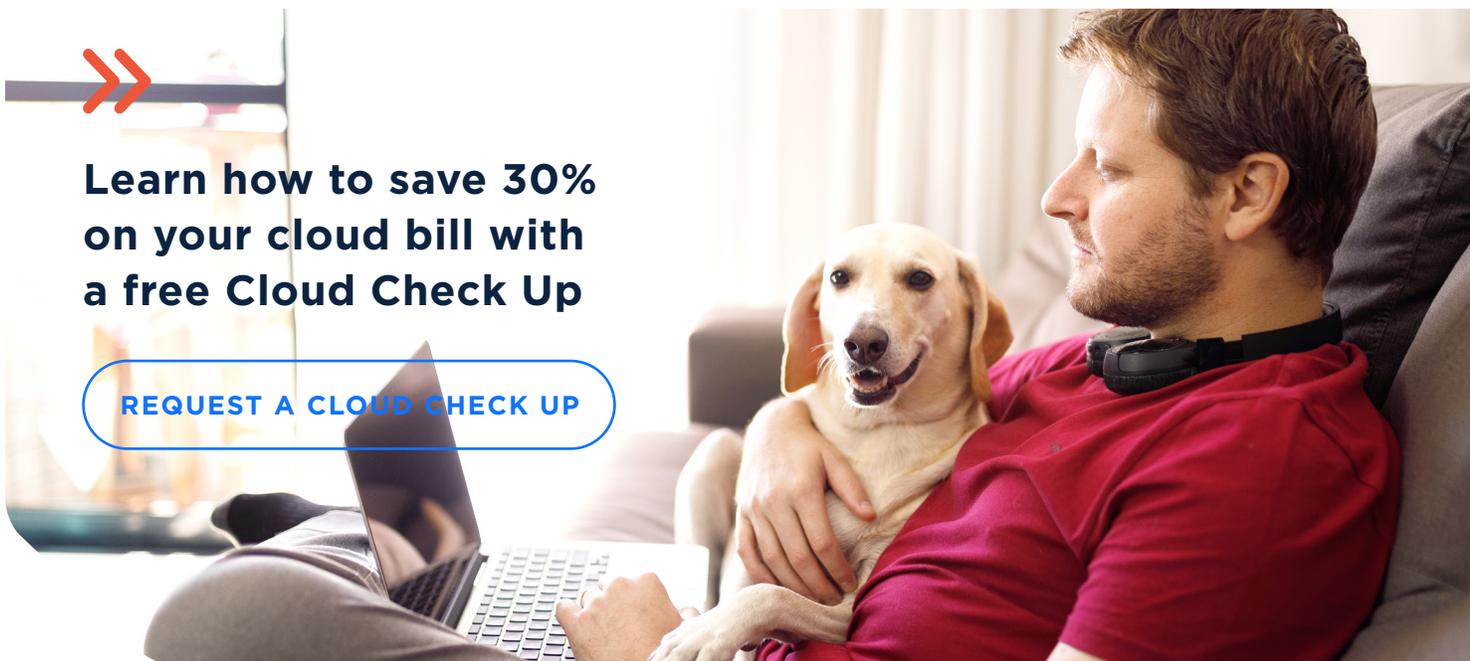
### **Managing Your Nonprofit's Cloud Environment**

CloudCheckr CMx helps nonprofits like Best Friends Animal Society save money on cloud computing costs, follow security best practices, and simplify the complexity of a multi-cloud environment. Gain total visibility into your public cloud with CloudCheckr CMx.



**Learn how to save 30% on your cloud bill with a free Cloud Check Up**

[REQUEST A CLOUD CHECK UP](#)



## About CloudCheckr

We deliver total visibility—across multiple public clouds and hybrid workloads—making the most complex cloud infrastructures easy to manage. From government agencies to large enterprise and managed service providers, CloudCheckr customers deploy our SaaS solution to secure, manage, and govern the most sensitive environments in the world. Our industry-leading cloud management includes cost savings, billing & invoicing, cloud security & compliance, resource optimization, and automation available in CloudCheckr CMx, CMx High Security for regulated industries, CMx Federal for FedRAMP Ready procurement, and CloudCheckr Finance Manager for IT cost management across hybrid cloud.

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