

**CloudCheckr**

**Optimize Your Cloud  
with the Right Cloud  
Management Platform**

The CloudCheckr Difference

# Content

Is Your Cloud Optimized? 3

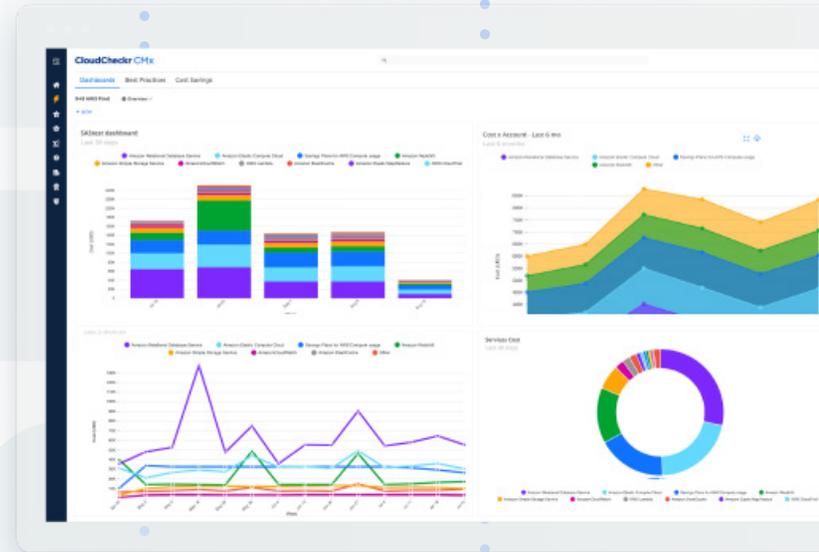
Meet CloudCheckr 4

What Makes Us Different 5

Problems We Solve 7

What We Value 8

Take The Next Step 9



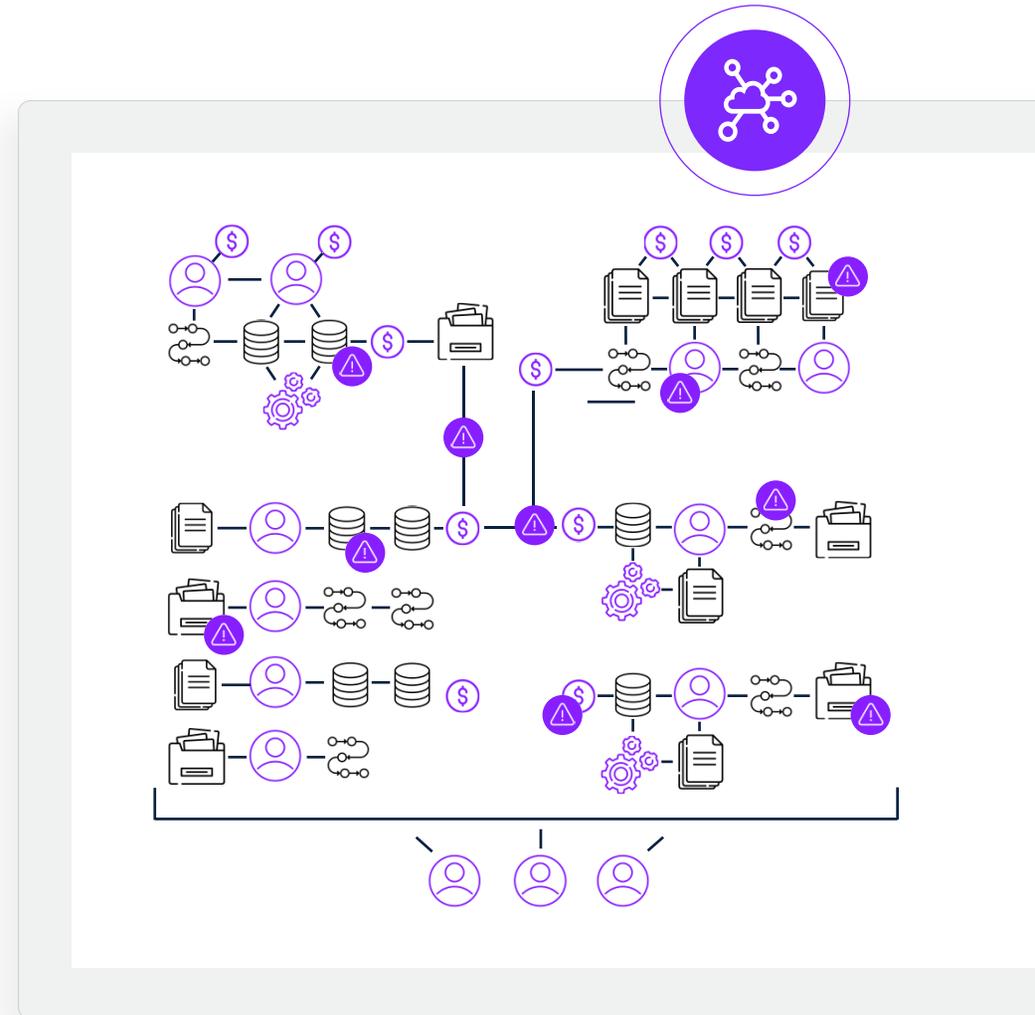
# Is Your Cloud Optimized?

**Cloud computing makes it simpler to provision and scale resources, but as public cloud platforms become more complex, so does managing them.**

That is why selecting the right cloud management platform is critical to getting the visibility and intelligence you need to control costs, manage data privacy and security, and ensure compliance.

But with a marketplace full of cloud management providers, how do you select the right one for your organization and needs?

We invite you to look at CloudCheckr CMx, the leading cloud management platform, offering **multi-cloud cost optimization, cost allocation, security, and compliance management** — in **one single platform**. Discover why thousands of organizations trust CloudCheckr with their public cloud management.



# Meet CloudCheckr

## The leading solution for complex cloud management

Global organizations use CloudCheckr to gain control of their cloud. The CloudCheckr CMx platform proactively analyzes cloud infrastructure to provide visibility and intelligence so organizations can better manage costs, make infrastructure more secure and in compliance, and optimize resources in use.

**\$4B**

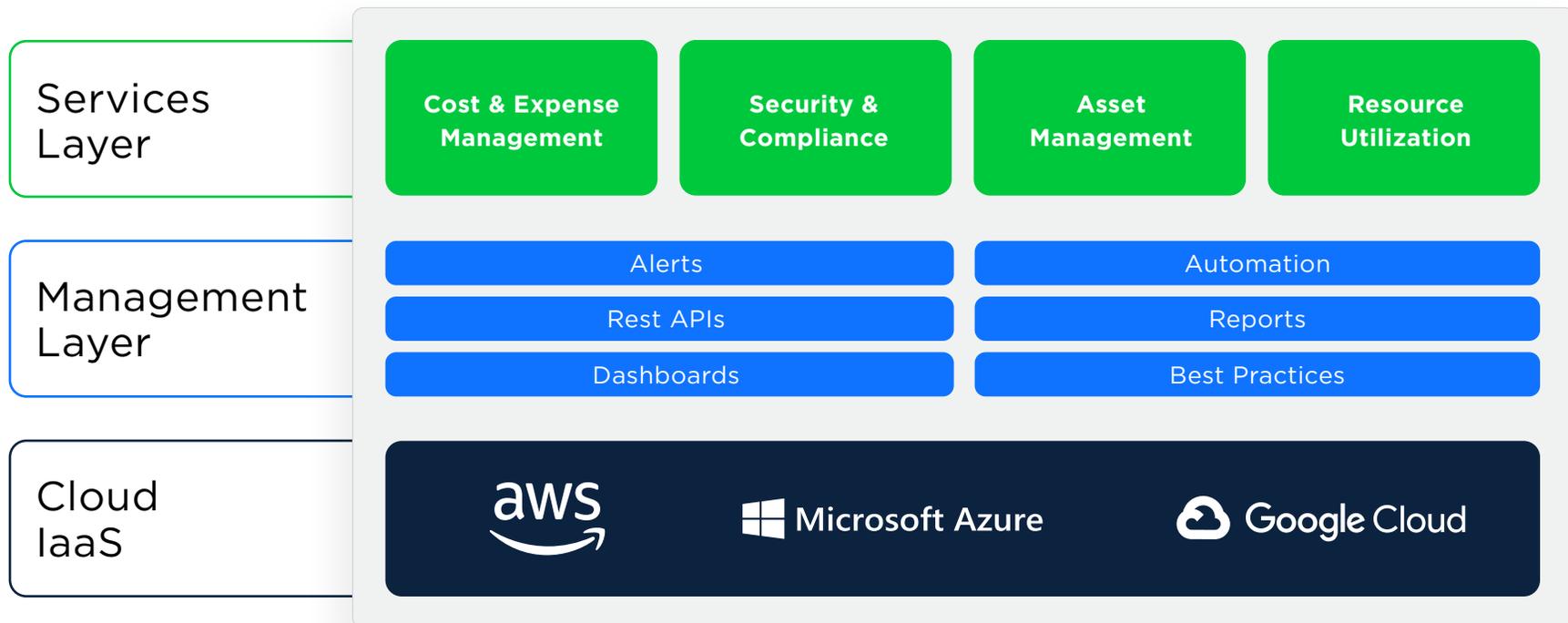
Annual spend under management

**10K+**

Loyal users

**10**

Years of CMP leadership



# What Makes Us Different

## Integrated Cost, Security, Compliance and Resource Management

With 600+ best practice checks, CloudCheckr is the only provider to truly integrate cost optimization, availability, security, and compliance in a single platform — rather than simply bolting on separate applications such as security. That matters when any change you make to solve for one problem could help, or hurt, another aspect of your governance.

For example, security and redundancy are important for high availability, but a tool focused solely on cost optimization might recommend eliminating such redundancy, leading to downtime and even higher costs.

**30%+**

Cloud Savings

**700%**

Return on Investment

**55%**

Reduction in Cloud Overages

✓ Up to 7 years of historical data

✓ Easy to use dashboards and reports

✓ Hundreds of public cloud service API connections

## Deeper Data and Insight

With hundreds of public cloud service API connections, CloudCheckr analyzes more data points, across more functionality, than any other agentless offering. And CloudCheckr goes back much further in time than other platforms — up to seven years of configuration changes with our SnapBack™ reporting.

With CloudCheckr organizations get the depth of insight they need to manage their cloud and the confidence to make long term decisions, such as leveraging up to six months of historical data when recommending one- or three-year reserved instance purchases. And with the industry's easiest-to-use-cloud dashboards, users can get the fastest time to insight, while providing flexible options to surface data the way your organization wants, ensuring stakeholders get the info they need.

## Visibility Across the Enterprise

CloudCheckr provides a host of capabilities to everyone in your organization so they can view cloud data how they need, from executives to practitioners.

We provide the market's easiest-to-create dashboards to let users get and share cloud cost data and trends quickly. When you want to dig deeper, our business intelligence tooling lets you efficiently interrogate all that data we pull in to get further insights. Finally, our API-first platform allows customers to rapidly integrate CloudCheckr data and reports into complementary tools, applications and business processes.

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## A True Partner with White Glove Service and Support

Service is critical to who we are, and ensuring your success is our success. White-glove, expert-driven support is included — rather than used as a mechanism to upsell or nickel-and-dime our customers. Services like Regular Recurring Cost Optimization Consultation, RI Purchasing and Management Support are included. And we continue to build capabilities for service providers to ensure they can support customers both effectively and profitably.



# Problems We Solve

	<b>Challenges</b>	<b>CloudCheckr Solution</b>
<b>FinOps</b>	As FinOps emerges within organizations, leaders must optimize costs across an ever-growing set of cloud services and IT users.	CloudCheckr provides visibility and intelligence into cloud costs so organizations can optimize resources in use.
<b>DevOps</b>	DevOps is driving massive transformation of applications to the cloud at an ever-growing pace, but DevOps professionals often have difficulty defining and tracking governance.	The CMx platform offers analytics, insights and recommendations so you can scale your cloud environments, without sacrificing governance, and ensure workloads are operating efficiently.
<b>SecOps</b>	Security threats are becoming ever more sophisticated and varied, requiring organizations to have the proper setup and management of cloud infrastructure.	CloudChecker delivers best practice checks to ensure cloud infrastructure is configured properly to mitigate security risks and ensure governance.
<b>InfoSec</b>	As business expand service lines and geographies, InfoSec must ensure data is managed properly in the cloud.	Our solution enables continuous compliance monitoring across 35 different standards, including SOC2, HIPAA, PCI DSS, CIS and NIST.
<b>Business Leaders</b>	Cloud unlocks new businesses models for organizations, but it must be managed proactively as it becomes a material component of financial performance.	CloudCheckr provides complete visibility into cloud performance so you can see how it is impacting the business now and in the future.

# What We Value



## It's Your Data

We know it is your data, so we believe that customers should have options to store their data where they want, easily access what they need and share it across people and systems.

That's why we offer **multi-region hosting** options and a robust set of API tools and documentation.



## Success is Shared

Optimizing your cloud can't be accomplished with software alone - it takes strategy and know-how.

That's why we include **premium support** in our engagements for most customers - rather than used as a mechanism to upsell or nickel-and-dime. Services like Regular Recurring Cost Optimization Consultation, RI Purchasing and Management Support are standard.



## We Invest for You

Cloud is a dynamic, evolving market and we are committed to making sure you stay one step ahead with your governance

That's why we over invest in **product development and R&D**, giving you a platform built on a modern architecture and focus on the use cases that matter to our unique customer base.

# Take the Next Step



## Get Started with CloudCheckr

See why thousands of enterprises, public sector organizations and managed service providers rely on CloudCheckr to help manage and govern \$4 billion in annualized spend for their complex cloud environments.

[Watch a demo](#)

[Talk to a sales rep](#)

# CloudCheckr

## About CloudCheckr

CloudCheckr gives organizations control of their cloud. The CloudCheckr CMx platform proactively analyzes cloud infrastructure to provide visibility and intelligence to better manage costs, make infrastructure more secure and in compliance, and optimize resources in use. Thousands of enterprises, public sector organizations and managed service providers rely on CloudCheckr to help manage and govern \$4 billion in annualized spend for their complex cloud environments. For more information, visit [CloudCheckr.com](https://www.cloudcheckr.com), connect with CloudCheckr on [LinkedIn](#), or explore the [CloudCheckr Resource Center](#).